Business Database Handbook is a series of introductions to the business databases subscribed by Fogler Library at University of Maine. It covers general questions relating to how to access the database, what the database is used for, how to use it, where the data come from and what are alternatives to the database.

For any questions about the business databases, please feel free to contact me.

Created by Grace Liu on August 20th, 2014; updated 7/24/2015
On-campus Access

Off-campus Access: Troubleshooting

Public Access: S&P NetAdvantage

Purpose of Use

NetAdvantage is a comprehensive source of business and investment information, offering on-line access to S&P Capital IQ independent research, data and commentary on stocks, bonds, funds, and industries. It can be used for multiple purposes:

Company research for:

✓ Company profiles
✓ Corporation record
✓ Stock report
✓ Detailed financials
✓ Competitors
✓ Company news
✓ Creating a list of companies with full record in Excel

Industry research for:

✓ Industry survey
✓ Industry trends and predictions

Investment Research for:

✓ Equity market statistics and commentaries
✓ Investment analysis
✓ S&P index/rating/picks and pans
✓ Bond screening
✓ Fund screening
✓ Security dealers

Others:

✓ Company Executives Screening
✓ Financial Education

Content Details

A list of sources and content of NetAdvantage is available at:

Feature Content

➢ Stock Report

Equity analysis covering over 4,000 publicly traded companies listed on the New York, American, NASDAQ and regional stock exchanges. Stock Reports include S&P’s price-volume chart, statistical measures, and fundamental analytics, which provide a concise picture of a company’s health. Analysts consensus estimates and projections, industry outlook, and the latest news on the company are also included in the reports.

➢ Industry Surveys

A comprehensive overview of over 50 of the largest North American and global industries. Each survey is authored by the S&P Capital IQ equity research analyst who specializes in analyzing companies within that industry. Every survey includes these sections:

- Current Environment
- Industry Profile / Industry Trends
- How the Industry Operates
- Key Industry Ratios and Statistics
- How to Analyze a Company
- Glossary
- Industry References
- Comparative Company Analysis

➢ Funds Report

An evaluation and ranking report for about more than 10,000 U.S Equity Funds, International Equity Funds and U.S Fixed Income Funds.


Feature Functions

➢ Stock Screener
➢ Private Company Screener
➢ Corporations, Executives and Directors Screener
➢ Mutual Fund Screener
➢ Corporate Bond Screener
➢ Compustat Excel Analytics

The screeners provide multiple searching criteria to filter the search results. The results can be exported based on selections tailored to the needs of searchers.

How to Use It?

Get started with NetAdvantage User Guide or Search Help, and then explore following video tutorials.

- ETF Reports from Standard & Poor’s NetAdvantage Database
- How to Find and Download S&P Industry Survey Data in NetAdvantage
- How to find SP stock reports in NetAdvantage
- How to analyze the computer hardware and peripheral industry with SP’s NetAdvantage
- How to compare companies with Compustat Excel Analytics in S&P’s NetAdvantage
Data Sources

The stock reports, industry surveys, funds report and sub-industry reviews and commentaries are contributed by S&P’s analysts based on their independent research. The Reports have indicated their authors and the research methodologies are available at the last page of the report.

Research Reminder

Most of the reports and commentaries are provided by S&P’s in-house analysts and the quality of the reports greatly depends on their research models, methodologies, the competence of their analysts, and the resources analyzed by the analysts. It is very common that reports have a disclaimer for its data accuracy:

Disclaimer from S&P NetAdvantage Industry Survey:

“The analysis and opinion set forth in this publication are provided by S&P Capital IQ Equity Research and are prepared separately from any other analytic activity of Standard & Poor’s.

In this regard, S&P Capital IQ Equity Research has no access to nonpublic information received by other units of Standard & Poor’s.

The accuracy and completeness of information obtained from third-party sources, and the opinions based on such information, are not guaranteed.”

Alternative Resources

IBISWorld Industry Research Reports
Includes reports on over 700 U.S. industries, over 390 industries in the United Kingdom, over 180 industries in China, and over 70 global industries.

Online Access.

Handbook of industry profiles [Hoover’s]


Mergent’s industry review

In Print. UM Orono Reference HG4961 .M68 (2014)

Report a Problem

If you encounter a technical problem accessing this database, please let us know.